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ISOC MN REGIONAL, ERX MOTOR PARK // IMMEDIATE RELEASE // MARCH 4, 2010



Grassroots Snocross Mar. 11th

ARCTIC CAT



SPORTTECH



Sheffield Plastics  
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PLASKOLITE, INC.



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## CARLSON DOUBLES ON PODIUM AT MN REGIONAL PODIUM PAIR AT ERX

HOMETOWN TRACK BODES WELL FOR CARLSON AS TITLE PUSH APPROACHES

Elk River, MN (March 4, 2010) – It was a homecoming of sorts for Team Sportech as they enjoyed a week away from racing before returning to action at the NOS Energy Drink International Series of Champions (ISOC) Minnesota Regional Snocross event at ERX Motor Park in Elk River, Minnesota. With pro team members Paul Bauerly and Taylor Carlson sitting out to nurse minor nagging injuries in preparation for the next national event, the team focused its efforts on the youngest pilot in the hauler as Andrew Carlson battled in the Semi-Pro ranks with some of the fastest national riders in North America.

Poised to possibly capture two year-end titles in national ISOC competition, Andrew has been honing his skills for the past month, competing in the semi-pro ranks at both the national and regional levels. His speed and improved racing smarts were evident at ERX, as Carlson rode to a pair of podiums during the weekend and laid down some blistering qualifying runs in front of one of the biggest regional crowds ever to watch a snocross event.

With near perfect weather and one of the longest and most technical tracks at any level of snocross racing, fans and racers alike enjoyed highly contested finals and plenty of passing. Also in the mix was a supercross-style starting grid, which allowed for true horsepower and tuning to show their dominance in securing holeshots. For Carlson a combination of Arctic Cat/Speedwerx horsepower and savvy riding resulted in a pair of podiums and impressive qualifying runs.

With top riders including Travis Muller, Levi Tipke, Jake Muller and Justin Oschner in the mix, Andrew rattled off a series of strong qualifying runs including three heat wins which resulted in him being the top qualifier in Semi-Pro Stock #2; number two qualifier in Semi-Pro Open and the fourth qualifier in Semi-Pro Stock #1. In the finals, Andrew once again pulled-off some scorching holeshots with his Torco Oil Arctic Cat and ran strong, earning him a second place finish in Stock #1 and third on the podium in Open. He narrowly missed the podium again in Stock #2, where a starting-line skirmish and subsequent T-bone forced Carlson to settle for a fourth at the line.

"I felt as strong and as confident as I ever have all season," said Carlson at the close of racing. "I've learned a lot from racing with these guys... where to run hard... new line strategies and some new starting line tactics. I think it's really going to pay-off when we race next weekend in Hayward."

With just two national events remaining this season, Carlson is hoping to turn in back to back top performances in Hayward, Wisconsin, March 6-7, and in Lake Geneva, Wisconsin, March 19-21.

*Team Sportech Racing is a family of racers, mechanics and sponsors who are proud of our accomplishments on the track and off, and are driven to excellence in everything we do. Our racing organization is driven by a deep-rooted passion for the sport and an operational philosophy grounded in integrity.*

[www.teamsportechracing.com](http://www.teamsportechracing.com)

UPCOMING EVENTS:

**ISOC National Snocross**  
Hayward 300 Nationals  
Hayward, Wisconsin  
March 6-7, 2010

**ERX Grassroots Snocross**  
Vintage Snow Oval Racing  
Elk River, Minnesota  
March 11, 2010

**ISOC National Snocross**  
Grand Finale  
Lake Geneva, Wisconsin  
March 19-21, 2010